



Ministry of Science and Technology

Poster Design Contest for Researchers' Night 2010

The European Union, the Ministry of Science and Technology and other participating research institutions, announce a Pan-European Poster Design Contest for **Researchers' Night 2010**.

Researchers' Night is a night of events and scientific activities that include meetings with scientists, night tours on topics of science and nature, demonstrations, workshops and other family activities. Research Institutions and Museums are open to the public for the night free of charge.

This event will be held for the fourth time in Europe and Israel, in September, in order to raise the public's interest in science and familiarize it with new advances in scientific research.

The posters winning top places in the Israeli contest (1st stage), will be entered in the Pan-European Contest (2nd stage). A jury from the European Union will select the winning poster which will be the official poster of **Researchers' Night 2010** throughout Europe.

The poster should illustrate the goals of Researchers' Night. It is recommended (not compulsory) that applicants integrate the logos of the European Union and of Researchers' Night in their work. English is the only language that may be used in the poster.

The contest will be held on two tracks:

Track A is for school children and the general public. **Track B** is for art and design students in higher educational institutions and for those in the design field. Three posters will be chosen from each track and entered in the 2nd stage of the contest.

Application Format:

The proposal may only be submitted in JPEG or PDF formats, in a resolution that enables high quality printing, on A3 size paper. Proposals should be sent by e-mail to: logo@most.gov.il. More than one proposal may be submitted at a time, however each proposal must be sent separately. Title your email: Researchers' Night 2010 – Poster Design Contest (Track A) or (Track B). The deadline for proposals is 24:00 on **16.8.2009**. Proposals received after this date or not according to the contest rules will not be considered.

The Israeli panel of judges will be composed of representatives of the organizing institutions and well known representatives from the art design field. The judges will not know the identity of the applicants. Judges are not allowed to participate in the contest. The panel of judges will meet within two weeks of the deadline for submitting applications. The contest in Israel is coordinated by Prof. Uri Marchaim, Dr. Irit Wertheim, Dr. Zvi Paltiel and Ms. Hadasa Greenberg-Yaakov all of whom represent the institutions collaborating on this project.

The winners will be announced and the winning entries exhibited at the opening ceremony of **Researchers' Night 2009**, on 24.09.2009. Entries will also be exhibited at the participating institutions and on the Ministry of Science and Technology's website.

Participation in the contest constitutes grant of all copyrights in the entered poster to the European Union. The EU reserves the right to make minor changes to the winning poster, such as adding text to a logo. The EU is entitled to use any entry for educational and information purposes. In cases where a poster is used using a poster credit will be given to its designers. **Note: There is no cash prize for winning the contest.** The winning entry will however receive publicity and the designer's name will appear on all posters distributed throughout Europe.

For more details about ***Researchers' Night*** and the contest, see the Ministry of Science and Technology's website: www.most.gov.il, Questions can be referred to: logo@most.gov.il